

Red Hat Survey: Digital Transformation is Real.

There's been a lot of chatter in the press and the mediasphere about digital transformation; so much so that you'd be forgiven for thinking it's all buzz and no substance. Red Hat's [2nd Annual Global Customer Tech Outlook](#), however, reveals that digital transformation is more than a mere buzzword. It's a reality for its 268 survey respondents (from 6 industries and 13 countries).

The survey aligns with what we've been hearing as we put together the program for [SDxE](#). The focus for many companies has shifted to not just responding to disruption -- but to becoming the disruptor as they leverage new digital capabilities to develop new products, services or entirely new business models. Cultural and process changes are also top-of-mind as the technology changes are also bringing new ways to work.

Some of the key findings?

Digital Transformation Is Real.

The majority of respondents are in the midst of digital transformation -- with 37% working on their strategy and another 33% planning to introduce new products or services to facilitate the digital transformation in the next 12 months. Overall, respondents are shifting their investments to more modern infrastructure and applications.

The Cloud Has Arrived and It's Private, Hybrid or Multi-Cloud.

Cloud infrastructure spending is the priority for 70% of the respondents. But despite the funding priority, cloud strategy continues to be a concern, cited by more than half of the respondents. As respondents iron out their cloud strategy, private, self-managed clouds (38%) or hybrid clouds (30%) reign supreme. Only 3% of the respondents are using the public cloud.

DevOps & Agile Are Hot

As organizations pursue innovation at speed, implementing DevOps and Agile practices are more and more of a priority. 63% of respondents cite agile development as their top cultural or process change, followed by DevOps at 54%.

The overall trend found in the survey results is the bringing together IT and business to ensure a successful digital transformation. You can read the complete writeup on the survey here. And join us in September at SDxE and explore how you can keep your organization competitive in the age of disruption.

Want to get involved? Write me at tami.carter@informa.com.